



IABC NSW June 2022 Board Report

14 June 2022 - Board meeting

Chair: Megan Thomas

Attendees: Chris Saxby, Jen Black, Luke Morgan, Anthea Cudworth, Stephanie Cook, Jane Hamilton, Cat Dundas, Sabrina Muysken, Karen Godfrey

Apologies: Kieran McCann, Catherine Hollyman

Last month's minutes: confirmed

No conflicts of interest received.

Financials

Monthly financial report submitted – strong financial position.

Treasurer preparing budget for the next financial year with assistance from Board members who are preparing cost estimates.

The Board is preparing a sponsorship pack for potential sponsors.

Recognition

An in-person Gold Quill event will be held in August with our NSW winners Woolworths, Optus and the NSW Public Service Commission presenting on their successful submissions.

The IABC World Conference will also host an awards celebration, which IABC NSW Chair Megan and Board member Jen will attend.

Membership and member experience

The Chapter has identified a small drop in members from 142 to 134 this month. Once renewals in progress are completed from corporate members a net increase is expected.

The Board is currently preparing for the next Member Month in September and increased member recruitment around that time.

Expressions of Interest will be open this week for the second intake of Mastermind Circles, beginning August.

Events

Following the Gold Quill event in August, the Board will run an Environment, Social and Governance (ESG) panel discussion in September.

Other upcoming events include a drop-in coaching session for Gold Quill submissions, which will be held in October or November, and Global Communication Certification Council (GCCC) assessment is being planned for November at the University of Technology, Sydney with a drop-in session planned for August.

ENDS.