



Throughout member month and before the end of the year we will be showcasing your 2021 events schedule.

We are working hard on ensuring feedback (<https://www.iabcnsw.com/news/unityincommunity>) is actioned and that final speakers and topics are locked in with dates and times so you can plan your IABC NSW experience throughout 2021. Here's a sneak peak of what you can expect to see coming up.....



### **#createconnection**

The power of IABC is the network of community peers. Hosted event to build your network, share experiences and best practice.

### **Communication excellence**

Show and tell with NSWs' best of the best helping you build your credibility through a Gold Quill award.

### **The Drill Crisis simulation**

A crisis simulation from the forefront of the technological curve.

### **Strategic communication**

Communicate with clarity, conviction and compassion so you can increase engagement and productivity.



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## **Communication roundtable**

3 hand picked leading communicators sharing their insights and hosting a Q&A roundtable.

## **Increase your influence**

Earn your seat at the strategy table. Increase your influence as a trusted communication advisor.

## **Strategic storytelling**

Improving culture with strategic storytelling: How to develop communication that cultivates connection and collaboration.

## **Certification**

Promoting a common, global understanding of what constitutes professionalism and competence in communication.



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## **World conference**

Showcase of key presentations, leveraging global network to share key insights from New York.



## **Networking for leaders**

Connect, share and learn with strategic communication leaders.



## **Academic research**

The cutting edge of communication research; opportunities and challenges for communicators.



## **Thriving in the digital world**

Simple neuro hacks and digital tools to boost productivity and wellbeing.



The resources, community  
and connection you need  
**at every stage in your career**

**JOIN OR RENEW NOW TO SAVE 25%**

**Use code: IABC50**



### **Discover your membership benefits**

**Access to local and global networks;** When you join IABC, you'll not only be joining the NSW IABC Chapter but you'll also become part of a global association with chapters across Australia and around the globe.

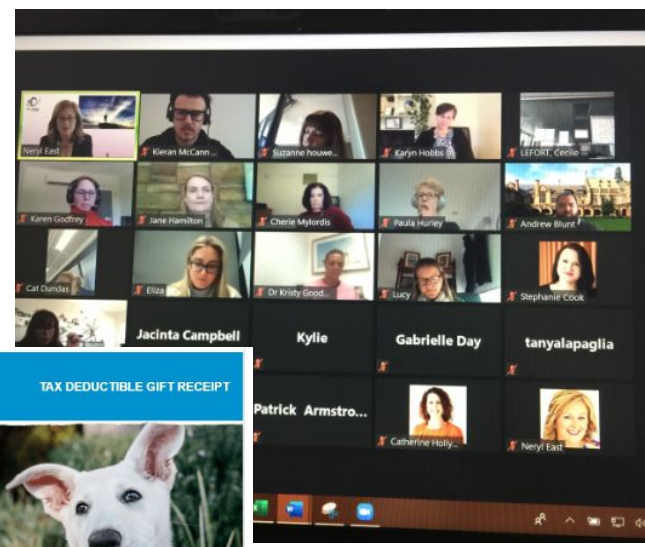
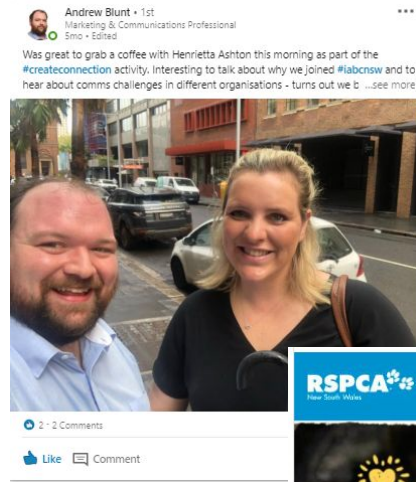
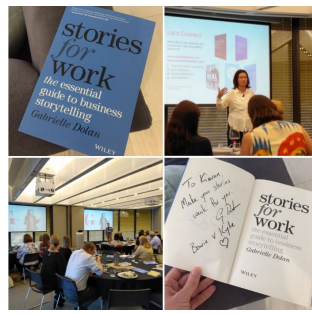
**Events to keep you informed;** We're passionate about providing events that educate, inspire and share knowledge. From workshops to help you brush up your skills, to panel discussions and webinars to help you discover the latest trends and best practices, or social events to help you meet other communicators - we've got you covered.

**Resources to help you achieve your goals;** As part of the IABC community, you'll gain access to member-only resources including Gold Quill Award-winning case studies, white papers, e-books, on-demand webinars, communications templates, IABC's twice annual Catalyst print magazine and the latest news through regular newsletters.

**Member-only discounts;** You'll also be able to access a range of discounts for local IABC NSW events, regional and world conferences, on-demand courses offered through the IABC Academy and Global Communication Certification Council certification fees. Not only does IABC membership offer value for money, it may also be tax deductible.

**Your personalised experience;** IABC NSW offers a buddy system where each new member is assigned a board member. They are your conduit to the board; a direct point of contact for any questions, to offer feedback or suggestions, to keep you informed and to introduce you to the wider community. Buddies will support you to ensure you gain exceptional value for your membership throughout the year.

<https://www.iabcnsw.com/membership>



### Secure a new membership for under \$200

If you renew or join in October, you will get **25% off your international dues**, the regional brand in APAC has **waived their fees** and there are **no chapter fees for new joiners**.

This means you can secure a new membership for under **\$200** (approx. \$190 rather than the usual \$319) or a renewal with ~\$90 of savings.

Use code **IABC50** to secure your discounts

Thank you for an incredible 2020

The IABC NSW board look forward to welcoming you back for 2021

<https://www.iabcnsw.com/>

