



## **IABC NSW May 2022 Board Report**

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### **10 May 2022 - Board meeting**

**Chair:** Megan Thomas

**Attendees:** Chris Saxby, Catherine Hollyman, Jen Black, Luke Morgan, Anthea Cudworth, Stephanie Cook, Jane Hamilton, Cat Dundas, Sabrina Muysken

**Apologies:** Kieran McCann, Karen Godfrey

*Last month minutes: confirmed*

*No conflicts of interest received.*

### **Financials**

Monthly financial report submitted.

The term deposit, which was established on 19 July 2004 as a three-month deposit, has now been moved to a six-month deposit, which offers a higher interest rate, which will be beneficial with the likely upward trend in interest rates expected later this year.

Income has been received from the April event.

The IABC NSW Chapter submits its annual FY financial report to the NSW Fair Trading department immediately following the AGM, which is typically held in December. During April, acknowledgment was received from the Department of successful receipt of the 30/06/21 submission.

This month, we transferred \$50 to the UNHCR Emergency Appeal for Ukraine on behalf of Suzanna White, and \$50 to the Women's and Girl's Emergency Centre (WAGEC) on behalf of the Stroom team.

### **Recognition**

Members of the IABC NSW Chapter successfully achieved five awards in the 2022 Gold Quills:

- Woolworths (two Internal Communications awards)
- Optus (Internal Communications award)
- NSW Public Service Commission (Internal Communications and Communication for the Web awards).

The Board has promoted this news and will run an event later in the year to share case studies.

### **Membership and member experience**

The Chapter has identified 142 current members, having seen a small decline in the past month.

The Board reviewed imminent membership lapses, allocated buddies for new members, and identified opportunities to introduce new corporate members.

The Board has agreed to support the establishment of a Hunter & Coastal group, led by two members who reside in Newcastle. Promotion of this group will be actioned this month.

### **Events**

The Board held a successful event in April, hosted by Stroom media monitoring, to review data analytics in media management. It was well attended despite inclement weather.



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The next event will be a networking drinks gathering on 19 May.

A discussion of future events took place.

It was agreed that Megan and Anthea would liaise with the Canberra Chapter to discuss a political discussion event in the aftermath of the forthcoming General Election.

### **Other Matters**

Board member Catherine Hollyman will be on parental leave from June to October.

ENDS.