



IABC NSW March 2023 Board Report

11 April 2023 - Board meeting

Chair: Megan Thomas

Attendees: Karen Godfrey, Cat Dundas, Luke Morgan, Chris Saxby, Anthea Cudworth, Andrew Blunt, Alicia Baertsoen, Catherine Hollyman, Asha Oberoi, Jen Black, Jane Hamilton

Apologies:

Last month's minutes: approved.

No conflicts of interest declared.

Administration

- A LinkedIn guide has been developed to provide support for sharing relevant IABC and comms content with NSW Chapter members.
- A method for centralised comms distribution has been developed to improve clear communications with NSW Chapter members.

Financials

- The financial report for March 2023 is awaiting final reconciliation from the Treasurer.

Recognition

- The Treasurer is submitting an IABC Chapter Management Award for the Board's financial management.

Membership and member experience

- There was discussion about the IABC's proposed new operating model Stronger Together. IABC HQ recently held a series of briefing sessions with IABC Leaders around the world, including members of the NSW Board, to talk about the proposed new model. Valuable input was received from leaders on how we can work together to evolve the governance and structure of IABC to survive and thrive for future generations. The Board discussed several aspects of the new operating model, including:
 - o financial funding and how this would be allocated to local chapters
 - o the degree of connection people feel to their local chapter
 - o how the administration of IABC's operations would be redirected so regions can focus more on membership growth
 - o that members highly value the Gold Quills, which are managed consistently around the globe, offering an insight into successful global coordination
 - o how delegated authorities would work in the future



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- o what success looks like and how it would be measured locally.

The Board is continuing to give feedback to the Organisation Design Task Force and will put forward ideas on the new regional Communities being proposed. Any NSW member with ideas or suggestions is welcome to speak to the NSW Board and we can pass your feedback to the Task Force.

- Following Member Month in March, our NSW Chapter membership increased slightly to 112 members. Member Month activities were largely focused on outreach to the Chapter and our new members.
- There was feedback that our LinkedIn member posts are working well and getting good engagement.

Events

- The complimentary March event with Lucy Newcomb from Salt & Shein Recruitment was hosted by FTI Consulting and focused on the job market. We had more than 30 people attend and some great insights were shared. It received strongly positive feedback from members.
- This month's networking event is also free to members and will be held at the Cargo Bar on 27 April. You can register through our Chapter website.

ENDS