



IABC NSW February 2023 Board Report

14 February 2023 - Board meeting

Chair: Megan Thomas

Attendees: Jane Hamilton, Cat Dundas, Luke Morgan, Jen Black, Chris Saxby, Anthea Cudworth, Asha Oberoi, Andrew Blunt, Alicia Baertsoen, Catherine Hollyman

Apologies: Karen Godfrey

Last month's minutes (Strategy session): approved.

Conflicts of interest declared.

Administration

- Welcome to new Board members Asha Oberoi (Director Membership), Andrew Blunt (Director Communications) and Alicia Baertsoen (Director Events). We are currently in the process of reviewing and redefining all the Board roles to ensure that the workload is evenly spread and that the Board works as efficiently as possible to the strengths of the Directors.
- The Board noted that the IABC APAC conference will be coming up later in the year offering an opportunity for NSW members to make presentation submissions.

Financials

- Annual report submitted to NSW Fair Trading.
- Full year financial statement and Annual report submitted to IABC HQ.
- Financials in good health with opportunity to reduce proportion held in reserves to assist with funding events for members.
- Financial reports completed:
 - December 2022 report
 - January 2023 report

Recognition

- The Gold Quill award submissions are now closed and NSW has 12 senior evaluators represented in our NSW Blue Ribbon Panel. We will provide an update on the number of NSW submissions once we have further details.
- The Board discussed Chapter Management Awards, which run after the Gold Quill process.

Membership and member experience

- IABC has reviewed its membership options and streamlined its categories of membership with a new focus on students and emerging professionals.
- We are looking at various ways to centralise our NSW member communication, enabling members to source information about IABC more conveniently.
- Aligned to this, we will be looking at greater promotion of membership to new members, including through social media. The Board is setting up a Working Group to focus on this.



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Events

- Our next event is The State of Play for Communicators with Lucy Newcomb from Salt & Shein Recruitment, hosted by FTI Consulting on 21 March, focused on the job market. It is already proving popular and people are encouraged to register quickly, particularly if attending in person. The event is free to IABC members.
- In response to the member experience survey, the Board is exploring ways to offer more free events and activities to NSW members.

ENDS