



IABC NSW July 2023 Board Report

11 July 2023 – Board meeting

Chair: Megan Thomas

Attendees: Karen Godfrey, Chris Saxby, Anthea Cudworth, Andrew Blunt, Catherine Hollyman, Jen Black, Luke Morgan, Alicia Baertsoen, Cat Dundas

Apologies: Asha Oberoi, Jane Hamilton

Last month's minutes: approved.

No conflicts of interest declared.

Administration

- After discussion with Chapter members, the NSW Board voted for the proposed IABC Stronger Together model at June's International Executive Board (IEB) meeting. The motion was successful and the IEB promised to keep members updated on its progress.
- NSW Board members also attended IABC's APAC AGM where Kane Errol Choar was formally endorsed as the new President.
- The APAC Board is focusing significant resources towards the APAC regional Conference (Fusion) in Bali from 4 to 5 September.
- Representatives from the NSW Chapter are attending and speaking at the event. Registrations are still open for the conference for all members who would like to attend this key event.

Financials

- The IABC NSW Financial Report for June was delivered and the Association continues to hold a robust balance, alongside a more appropriate level of reserves through a six-month Term Deposit Account.

Recognition

- We are seeing positive interest around the restart of our highly popular Mastermind Circles.

Membership and member experience

- We will be issuing a survey during the next few weeks to former members who have not renewed during the past two years. This will help us to understand how we can improve retention. For those who participate, there will be an opportunity to attend a complimentary event this year.

Events

- Our next event will be hosted by FTI Consulting on 16 August and will focus on how communicators can make the most of LinkedIn for their organisations and personal brand.
- We are currently finalising a Gold Quill panel event to be held on 20 September.

ENDS