



IABC NSW June 2023 Board Report

13 June 2023 – Board meeting

Chair: Megan Thomas

Attendees: Karen Godfrey, Chris Saxby, Anthea Cudworth, Andrew Blunt, Catherine Hollyman, Asha Oberoi, Jen Black, Jane Hamilton

Apologies: Luke Morgan, Alicia Baertsoen, Cat Dundas

*Last month's minutes: approved.
No conflicts of interest declared.*

Administration

- After discussion with Chapter members, the NSW Board will be voting Yes for the IABC's Stronger Together model at this month's International Executive Board (IEB) meeting. The Board will keep members updated on the outcome of the IEB meeting and let members know what this means in terms of future structure.
- The IABC APAC AGM takes place on 28 June and the IABC HQ AGM takes place on 21 June.
- The IABC APAC Fusion Conference in Bali takes place on 4 and 5 September. Registrations are open on the IABC APAC website for those who would like to attend.

Financials

- Congratulations to Anthea on preparing the submission and winning the IABC Financial Management Chapter Award on behalf of the NSW Chapter. This is a great achievement and recognises the significant work of our Treasurer.

Recognition

- The Board is intending to restart our highly popular Mastermind Circles and will share more information shortly with members.

Membership and member experience

- The NSW Chapter membership has fallen again this month. The focus remains on growth and retention for the rest of this year.
- Our event membership has increased significantly with some of the largest gatherings we've seen in many years, and we are attracting about 25% of non-members to these events.
- We will be issuing a survey during the next few weeks to former members who have not renewed during the past two years. This will help us to understand how we can improve retention.

Events

- The June AI event was very successful with 88 registrations and 70 attendees (it was a mix between virtual and in-person).
- We are currently working on a Gold Quill panel event to be held in the next couple of months.



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- The Board is inviting Expressions of Interest from members who would like to gain Board experience in a vibrant community of Professional Communicators by being part of an IABC NSW Event Management Working Group, and others. Please contact a Board member if interested.

ENDS