



IABC NSW March 2023 Board Report

14 March 2023 - Board meeting

Chair: Megan Thomas

Attendees: Karen Godfrey, Cat Dundas, Luke Morgan, Chris Saxby, Anthea Cudworth, Andrew Blunt, Alicia Baertsoen

Apologies: Catherine Hollyman, Asha Oberoi, Jen Black, Jane Hamilton

Last month's minutes: approved.

Conflicts of interest declared.

Administration

- The Board reviewed the 2023 strategic goals to ensure we are on track to achieve them. In light of current Board capacity constraints, the Board reviewed our planned 2023 activity and priorities.
- To ensure adequate resourcing and succession planning, several opportunities were considered including inviting interested members, Board subcommittees and students. Board members agreed to reach out to enthusiastic contacts to discuss their involvement.

Financials

- The financial report for February 2023 was submitted, showing a small profit following the receipt of quarterly membership due rebates from IABC HQ. The overall bank account remains healthy.
- The Board has been approached by a technology provider servicing the communications industry about becoming a sponsor of the Chapter. We are currently working with them to ensure that this sponsorship not only provides financial benefit to the Chapter, but also educational benefits to members.

Recognition

- Anthea Cudworth ran the Blue Ribbon Panel in March for the 12 NSW senior evaluators assessing the Gold Quill nominations from other Chapters. Thank you to everyone who provided their time. Winners will be announced in April.
- The Board is collaborating with the IABC APAC Board to provide advice on the IABC APAC conference, which will be held later this year.

Membership and member experience

- It's our favourite time of the year, Member Month, so please look out for information on IABC NSW's LinkedIn account, our latest newsletter or email with details about special offers for joining or renewing in March (regardless of renewal date).
- We have decided to postpone the first round of our 2023 Mastermind program to enable the Board to deliver other key priorities. We apologise for this delay, and we recognise how valuable this program is for members and will aim to restart this as soon as we can. We have



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several other events planned that members can attend for networking and education in the meantime.

Events

- Our next event is The State of Play for Communicators with Lucy Newcomb from Salt & Shein Recruitment, hosted by FTI Consulting on 21 March, focused on the job market. We have more than 30 people registered so if you would like to attend, please register via the website soon, particularly if attending in person. The event is free to IABC members.
- We are already working on several exciting events for the next few months, including a crisis communications panel.

ENDS