



IABC NSW August 2023 Board Report

Date: Tuesday 10 October, 2023

Time: 5:30pm - 6.30pm

Chair: Megan Thomas

Attendees: Karen Godfrey, Chris Saxby, Anthea Cudworth, Jen Black, Jane Hamilton, Asha Oberoi, Luke Morgan, Alicia Baertsoen, Cat Dundas, Catherine Hollyman

Apologies: Andrew Blunt

Last month's minutes: approved.

No conflicts of interest declared.

Administration

- The IABC NSW AGM will be held from 4pm on Tuesday 12 December. All IABC NSW members can attend the AGM and more details on registration will be available soon. This will be followed by our annual Christmas drinks. We expect that several Board positions will become available. If you are interested in an IABC NSW Board role, please contact a member of the Board.
- The IABC membership renewal process has recently changed. All members will be on a January to December cycle to make renewals easier and reduce administration for Chapters. Improvements are also being worked on to make it easier to sign up or renew. Anyone who renews before the end of 2023 will get the rest of 2023 free and a full year's membership through to the end of 2024.

Financials

- The Treasurer submitted the September 2023 financial report with a small credit from the Gold Quill event and a small outgoing for catering from that event. The IABC has a robust balance in both its savings account and its term deposit, which will mature this month and be renewed at the new interest rate.

Development & Accreditation

- Mastermind Circles are ongoing. There have been two in-person and two online sessions so far this year.

Recognition & Events

- The Gold Quills showcase event was held on Wednesday 20 September, in partnership with the NSW Department of Customer Service. Members and non-members enjoyed the event where the 2023 winners showcased their submissions.
- The next event will be hosted by Canva on 9 November focusing on the power of Visual Communication. We currently have 74 registrations with 40 in person. Canva has extended an offer of free design packages for up to 50 people who attend in person. Anyone interested should submit brand guidelines by 19 October.
- The 2024 Gold Quills will open for submissions in November. IABC NSW is looking for evaluators for the Blue Ribbon panel to promote the program and to assist in evaluating submissions. If you would like to be an evaluator please get in touch with a Board member who can give you more information.



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Membership and member experience

- Chapter membership is up by 8% to 107 members. We are aiming for 130 members or more by the end of the year.

ENDS