



IABC NSW August 2023 Board Report

Date: Tuesday 21 September, 2023

Time: 5:30pm - 6.30pm

Chair: Megan Thomas

Attendees: Karen Godfrey, Chris Saxby, Anthea Cudworth, Andrew Blunt, Jen Black, Jane Hamilton, Asha Oberoi, Luke Morgan

Apologies: Alicia Baertsoen, Cat Dundas, Catherine Hollyman

Last month's minutes: approved.

No conflicts of interest declared.

Administration

- Megan and Chris recently returned from APAC's successful Fusion Conference in Bali, Indonesia where they both presented. AI was a focus, as well as cross cultural communication, the theme of the conference.
- Salt & Shein has recently renewed its sponsorship with IABC NSW.

Financials

- During the month of August, the Q2 member fee rebates from HQ were reimbursed. The LinkedIn event made a profit courtesy of the sponsorship by FTI Consulting of catering and a venue.
- The 2023 financial year report was submitted and has been audited for external reporting purposes, including for lodgement with the Office of Fair Trading at the end of the year. Overall, IABC NSW made a small loss for the year, due to timing of income payments, but we have a robust balance.
- In October, the Treasurer will start work on a budget for the 2023/24 year.

Development & Accreditation

- Our final peer-to-peer mentoring groups, Mastermind circles, are underway for 2023, in-person and online. For further information refer to [our website](#).
- Based on feedback from members, GCCC accreditation will be held at the start of next year rather than the end of this year. A NSW support group will be organised to help those who are interested in professional certification.

Recognition & Events

- The [Gold Quills showcase event](#) will be held on Wednesday 20 September, in partnership with NSW Department of Customer Service. Members and non-members are invited to hear from award winners and enjoy a light supper.
- Events for the remainder of the year are currently being planned and will be announced shortly.



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Membership and member experience

- The Board always strives to listen to member feedback and improve the experience we provide. Last month, we approached lapsed members for feedback and are currently reviewing responses. Location change was one of the primary reasons for membership not being renewed, as well as change of career path. These members were connected with other chapters as relevant. The Board will continue to review and consider other improvements.

Events

- The next event will be hosted by Canva at its offices in November.
- We are also considering running a Christmas networking drinks.
- A major event is being finalised to showcase Gold Quill winners on 20 September. We have high registration numbers and expect it to sell out.
- The Newcastle & Hunter Networking event was held in August. Catherine Giuliano from OneMusic and Peter V Fenton from APRA presented on music licensing, creating videos and supporting internal or external events.

ENDS